



**Commercial TV** LK660H (EU/CIS)



# Smart TV with Pro:Centric Solutions



Pro:Centric  
Solutions



Google Cast



AirPlay



Netflix

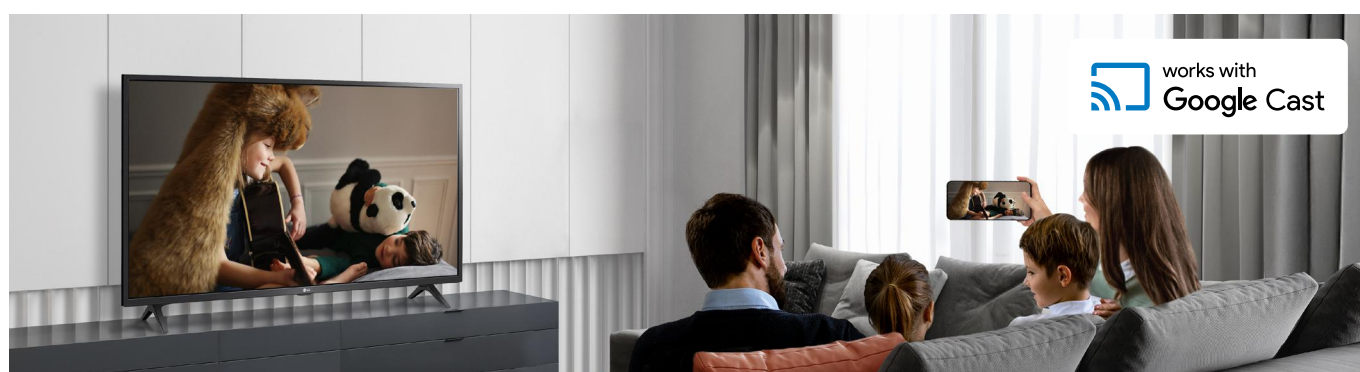
LK660H (EU/CIS)		32LK660HOLD
Design	Stand Type	2-Pole
	Inch	32"
Display	Resolution	1,920 × 1,080 (Full HD)
	Broadcasting System	Digital DVB-T2/C/S2
Broadcasting System	Analog	SECAM / PAL
	VESA	200 × 200 mm



## Pro:Centric Cloud

Pro:Centric Cloud improves the usability of enterprise's CMS solution and cloudification of system, reinforcing the service of 3<sup>rd</sup> party solution. It also offer various design templates, improving data collection and analytics platform with an eye-catching dashboard. In addition with new features; LG Channels\* provides a convenient way to access wide range of content from CP (Content Provider) channels including broadcast TV channels without additional devices or subscriptions. And Mobile Application Creator lets you simplifies the process of setting up concierge services on mobile device for guests. Through this function, the guest' request will be satisfied with immediate response.

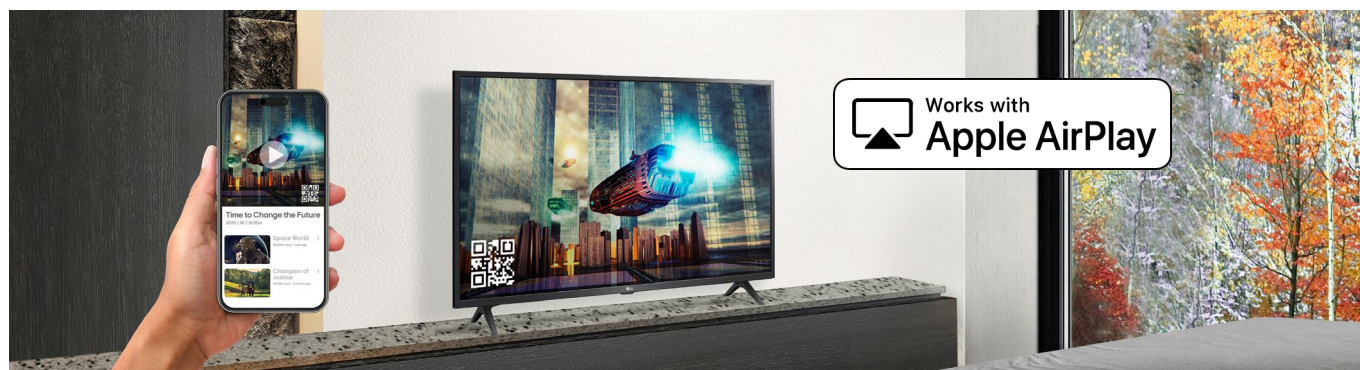
\* Currently supports in Germany, Spain, France, Finland, Ireland, Austria, Italy, Switzerland, Portugal and please check with your local sales for other EU countries.



## LG Hotel TV works with Google Cast

Enjoy quick access to your personal devices with a convenient QR code on LG Hotel TV for streaming your favorite OTT shows on the big screen, and experience secure checkout with automatic erasure of personal information for peace of mind. Plus, with persisted pairing, connect your devices once and stay linked throughout your entire stay!

\* Google Cast is a trademark of Google LLC.



## Works with AirPlay

With Apple AirPlay, guests can stream content to LG Pro:Centric Smart Hotel TVs, right from their iPhone or iPad, whether it's to watch movies and shows from their favorite apps or share what's on their Apple devices, including photos, personal videos, games and more. Guests simply scan a unique, on-screen QR code after checking in to privately and securely pair their iPhone or iPad directly to the TV in the room for the duration of their stay.

\* All images are for illustrative purposes only.

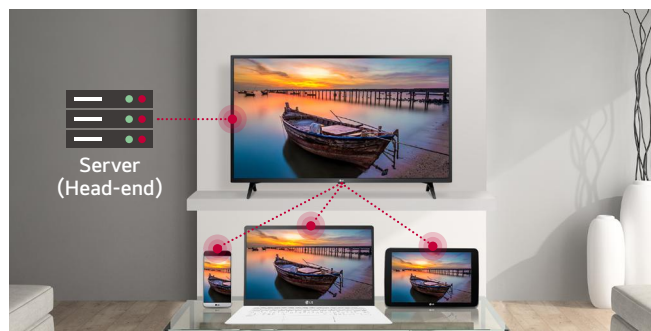




## Easily Accessible to Netflix Application

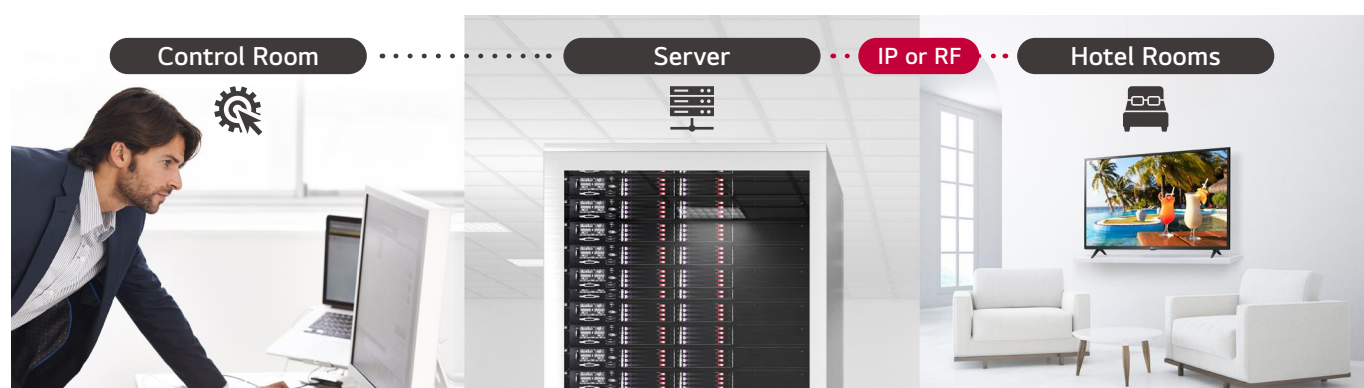
Experience a wide variety of video content from Netflix on LK660H with Pro:Centric solution. Enjoy the comfort of your room and a streaming service that offers a thousands of selections.

\* Netflix membership required.



## SoftAP

An advancement from the previous model, which required a physical wired connection to TV to use the SoftAP feature, the new Wireless-In SoftAP offers excellent connectivity options for the hotels by wireless connection to TV.



## Pro:Centric Direct

The hotel content management solution Pro:Centric Direct offers easy and simple editing tools, making it easy to perform service and IP network-based remote management with a single click. The Pro:Centric Direct solution enables users to edit their interface easily by providing customized interface and efficiently manages all TVs in the room. It provides IoT-based in-room control that will be your starting point to prepare for the hotel rooms of next generation through artificial intelligence.

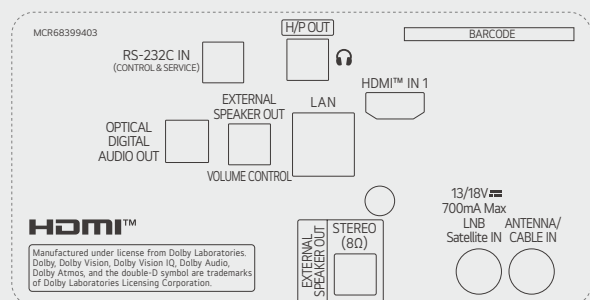
\* Some features may not be supported based on PCD versions.

\* All images are for illustrative purposes only.

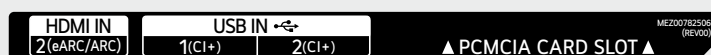
## CONNECTIVITY

32"

Rear



Side



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